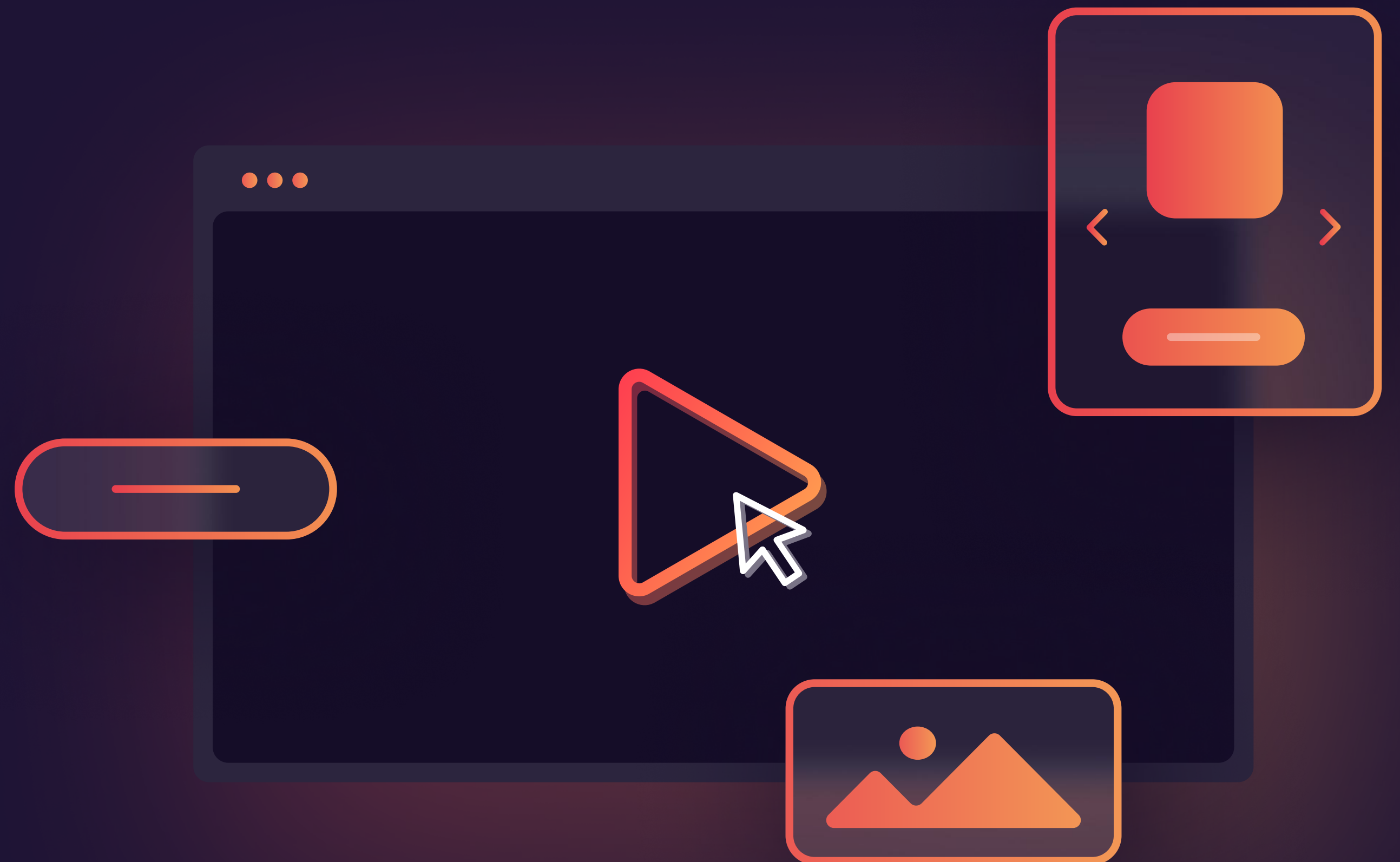




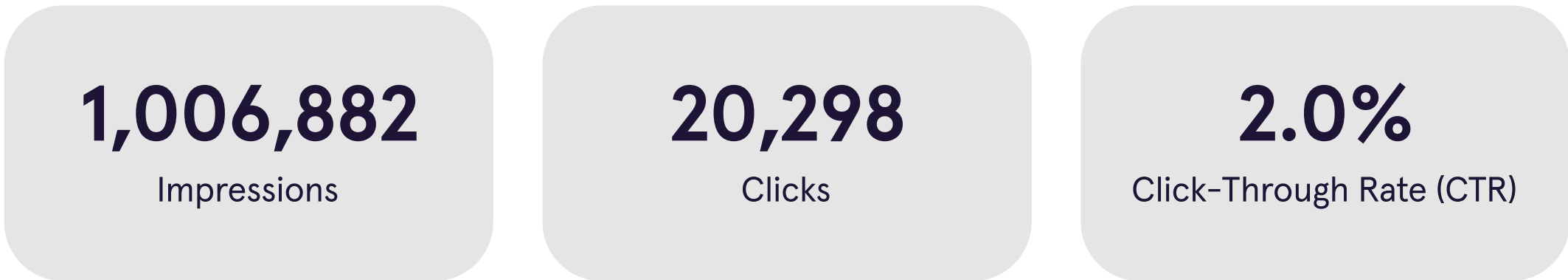
Interactive Video Ads

Case Studies Across Industries



Schwarzwaldmilch

Goal Product Awareness & Information
Industry Consumer Goods – Dairy



Average CTR without Clipflip: 0.12%.
17x higher CTR



Schauinsland-Reisen

Goal Branding & Lead Generation

Industry Tourism

300,101

Impressions

8,804

Clicks

2.93%

Click-Through Rate (CTR)

Average CTR **without** Clipflip: 0.24%.
12x higher CTR

2.93%

0.24%



International Consulting Company

Goal Lead Generation
Industry Human Resource

500,240

Impressions

10,220

Clicks

2.0%

Click-Through Rate (CTR)

Average CTR **without** Clipflip: 0.31%.
6x higher CTR

2.0%

0.31%



Infineon

Goal Branding
Industry B2B Electronics

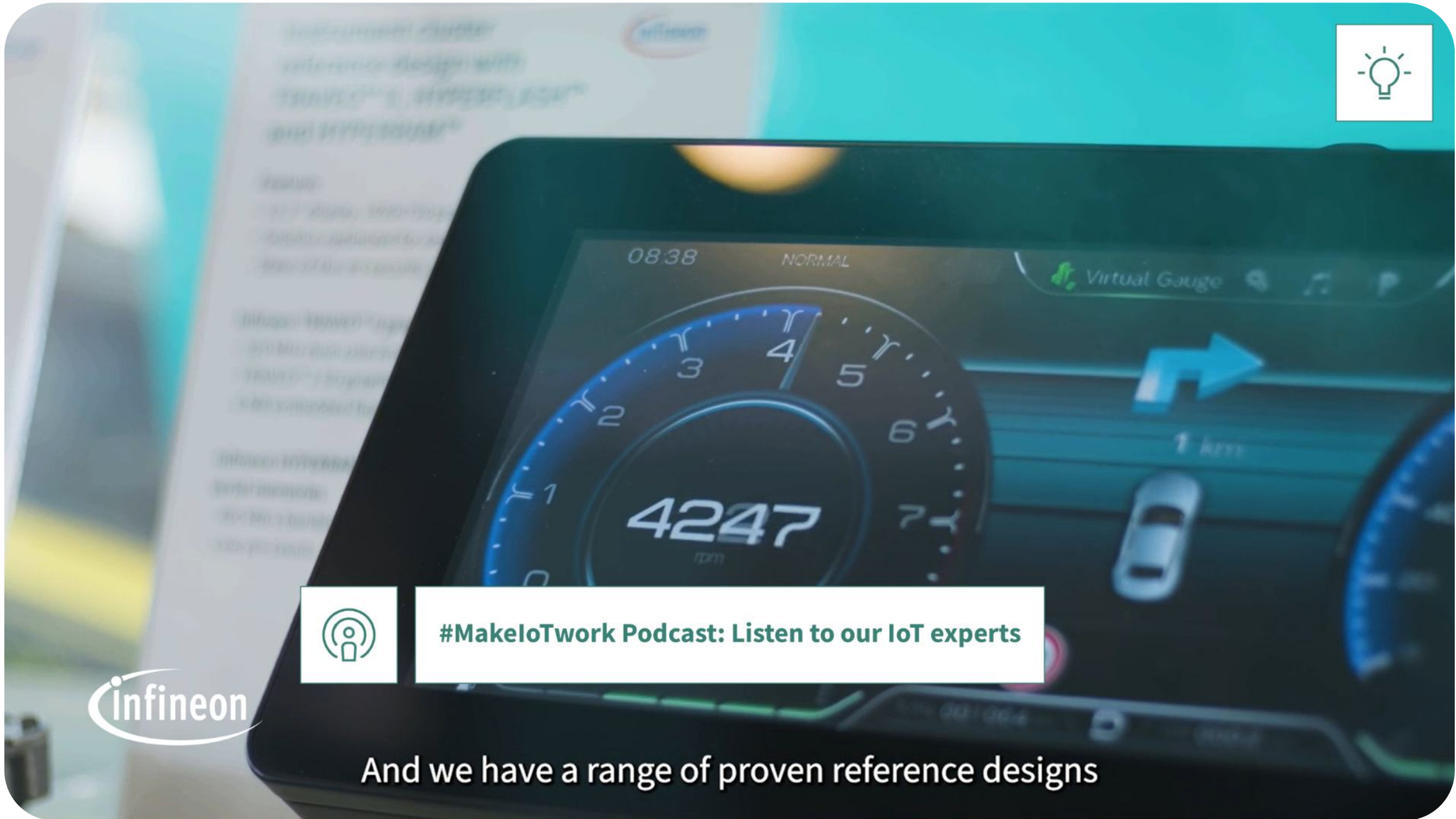
366,221
Impressions

992
Clicks

80%
Video Completion
Rate (VCR)

After the initial phase and optimization, the campaign ran steadily with over 80% VCR.

Average VCR without Clipflip: 70%.
10% higher VCR





clipflip

More Information On

www.clipflip.video